

Genius Dog Newsletter



GENIUS DOG TRAINING

SPECIAL ANNIVERSARY ISSUE

Bark, Bark, Bark, Bark, Bark...

By Carmela Lutz, CPDT-KA

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Whether it's your dog or the neighbor's Beagle, excessive barking is not only annoying, but may violate local city or county ordinances as well.

Per San Diego County Code (SDCC), "It is a public offense for any person to own or harbor an animal in such a manner that the peace and quiet of the public is unreasonably disturbed (SDCC Section 62.672)."

Dogs bark as a way of communicating, not only to other dogs, but to us as well. Unfortunately, they may bark more than what is expected or desired.

Dogs bark for many reasons:

- Boredom
- Attention-Seeking
- Anxiety / Fear
- Territorial
- Etc...

It is important to determine why your dog is barking, before a course of action can

be taken. Without knowing the cause, finding a solution can be difficult and frustrating.

For instance, your apartment manager tells you he has been receiving complaints about your dog barking several times a week while you are away at work. Is your dog anxious, bored or being territorial? Each of these possible causes would be handled in a different manner. Giving your dog more interactive toys won't reduce the barking if your dog is being territorial; however, it may help if your dog is bored.

In some cases, you may actually be reinforcing your dog's barking without even realizing it.

Ask yourself, "Am I rewarding my dog's behavior?"...

After you feed your dog and take her outside to go potty, you sit down in the living room

to read the newspaper. Your dog starts barking and running around the living room. You tell her to "Stop!" several times to no avail. After a couple of minutes, you put the newspaper down and start playing ball with your dog. Soon you realize she will only stop barking if you play ball with her.

Did you inadvertently reward your dog for barking?

Just remember, when dealing with any behavior problem, be patient and keep in mind there are no quick-fixes. Seek professional assistance, if needed.



16 Common Dog Myths (excerpt)

By Dr. Debra Primovic

*"Misconceptions about dogs abound. It's important to separate fact from fiction. I thought this was an interesting article and wanted to share a part of it with you."
-- Carmela*

All dogs like to be petted on their heads. Some dogs

do like to be petted on their heads but many do NOT.

Garlic prevents fleas. Garlic has NOT been proven helpful for flea control. Large amounts of garlic can even be harmful.

Household "pet dogs" don't need to be trained. This is not true. Every dog should be trained

Dogs like tasty food. Dogs have very poor taste buds and eat primarily based on their sense of smell.

To read the article in its entirety visit www.petplace.com/dogs/16-common-dog-myths/page1.aspx

GENIUS DOG TRAINING

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We're on the Web!

www.geniusdogtraining.com

****Upcoming Classes**** – Start off on the right paw and attend one of our group training classes for \$139. Anyone starting a group training class in September or October will receive a **free** gift*!

Puppy Class (10 wks. – 5 mos.)

Beginner Class (6 mos. & older)

For a list of available classes, visit our website at www.geniusdogtraining.com and go to the "Service Request" page.

Important Information:

- Training Location – California Pets, 200 E. Via Rancho Parkway #363, Escondido, CA 92025.
- Due to limited seating, pre-registration is required.
- All puppies and dogs must be current on their vaccinations.
- Class length – 6 weeks, 1 hour each week.

Genius Dog Training is independently owned and operated.



Mochi's Corner – *"The dog's on vacation, so I'm in charge."* -- Mochi

Hi everyone! I'm Mochi, Genius Dog Training's CFO (Chief Feline Officer). The dog may be a "Genius," but I'm the "Cat's Meow."

If the truth be known, I'm the one who came up with the idea for the newsletter; I thought the dog needed something to do. The first issue of "Genius Dog Newsletter" was distributed in September 2009.

To celebrate our newsletter's one year anniversary, we're going to be giving away some great stuff.

Anyone starting a group training class in September or October will receive a ***free** bottle of Pal Dog Daily Formula Freshen-Up Bath Spray! It keeps your dog smelling fresh all day long.

AND...As our way of saying "thank you" to our readers, we are giving away three Pal Dog Travel Sets, which include Calming Lavender Shampoo, Conditioner & Cream Rinse, and more!

To enter our drawing, send an email to: haley@geniusdogtraining.com no later than September 30, 2010. Type *"Special Anniversary Drawing"* in the subject line. The three lucky winners will be notified by email.



We've worked hard to provide you with valuable information in an entertaining manner.

If there is a topic you would like to see featured in an upcoming newsletter, please let us know. We look forward to hearing from you.

Until next time...Meow!



"The opinions, beliefs and viewpoints expressed in this article are my own and do not necessarily reflect that of Genius Dog Training." -- Mochi